



BRAIN & BRAIN PET 2022

GLASGOW // 29 MAY – 1 JUNE 2022

PARTNERSHIP INVESTMENT BROCHURE

www.brain2022.scot 





BRAIN & BRAIN PET 2022

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**ISCBFM
President**

*Lorraine Work
& Stuart Allan*
**CO-CHAIRS
Local Organizing
Committee**

*Christine DeLorenzo
& Mattia Veronese*
**CO-CHAIRS
Brain PET 2022**

*Johannes Boltze
& Peiyang Li*
**CO-CHAIRS
Program Committee**

On behalf of the President, Local Organizing Committee and Program Committee of the International Society for Cerebral Blood Flow and Metabolism (ISCBFM), we warmly welcome you to BRAIN & BRAIN PET 2022, the 30th International Symposium on Cerebral Blood Flow, Metabolism and Function in conjunction with the 15th International Conference on Quantification of Brain Function with PET to be held in the Scottish Event Campus (SEC) in Glasgow UK from 29 May to 1 June 2022.

Following the tradition of previous biennial meetings, BRAIN & BRAIN PET 2022 will cover numerous neuroscience related research topics, particularly those related to brain function and metabolism, cerebral blood flow, the function of the neurovascular unit and the blood-brain barrier, brain imaging, brain repair, and cerebrovascular pathology. Our goal is to present the state-of-the art and novel discoveries of these fields in the conference.

A stimulating program combined with a wonderful location will make this conference an exciting and memorable event with strong attendance expected from America (i.e. USA & Canada), Asia (Japan, Korea and China) and Australasia in addition to Europe.

We very much look forward to your participation in BRAIN & BRAIN PET 2022 and to welcoming you to Glasgow, Scotland.

ABOUT BRAIN & BRAIN PET 2022

BRAIN & BRAIN PET 2022 is one of the top neuroscience conferences, with a focus on research related to brain function and metabolism, cerebral blood flow, the function of the neurovascular unit and the blood-brain barrier, brain imaging, and cerebrovascular pathology. The research presented at BRAIN meetings is highly relevant to stroke, dementia, brain injury and other neurological conditions. As such the meeting attracts a broad range of delegates, both preclinical and clinical. The aim of the meeting is to provide an exciting and dynamic forum for the leading researchers in the field to present and discuss their work, and to inspire the next generation of scientists.

OUR GOAL:

The BRAIN & BRAIN PET 2022 local organising committee will work closely with the program committee of the ISCBFM to put together an outstanding scientific program that will attract a broad range of researchers, from cell biologists and basic neuroscientists to clinicians. The research presented at the meeting will cover a broad range of topics that utilise a multitude of different techniques and experimental approaches, covering antibodies to radiotracer development, high-resolution microscopy to in vivo imaging (i.e. PET, MR, multiphoton), preclinical testing to clinical evaluation.

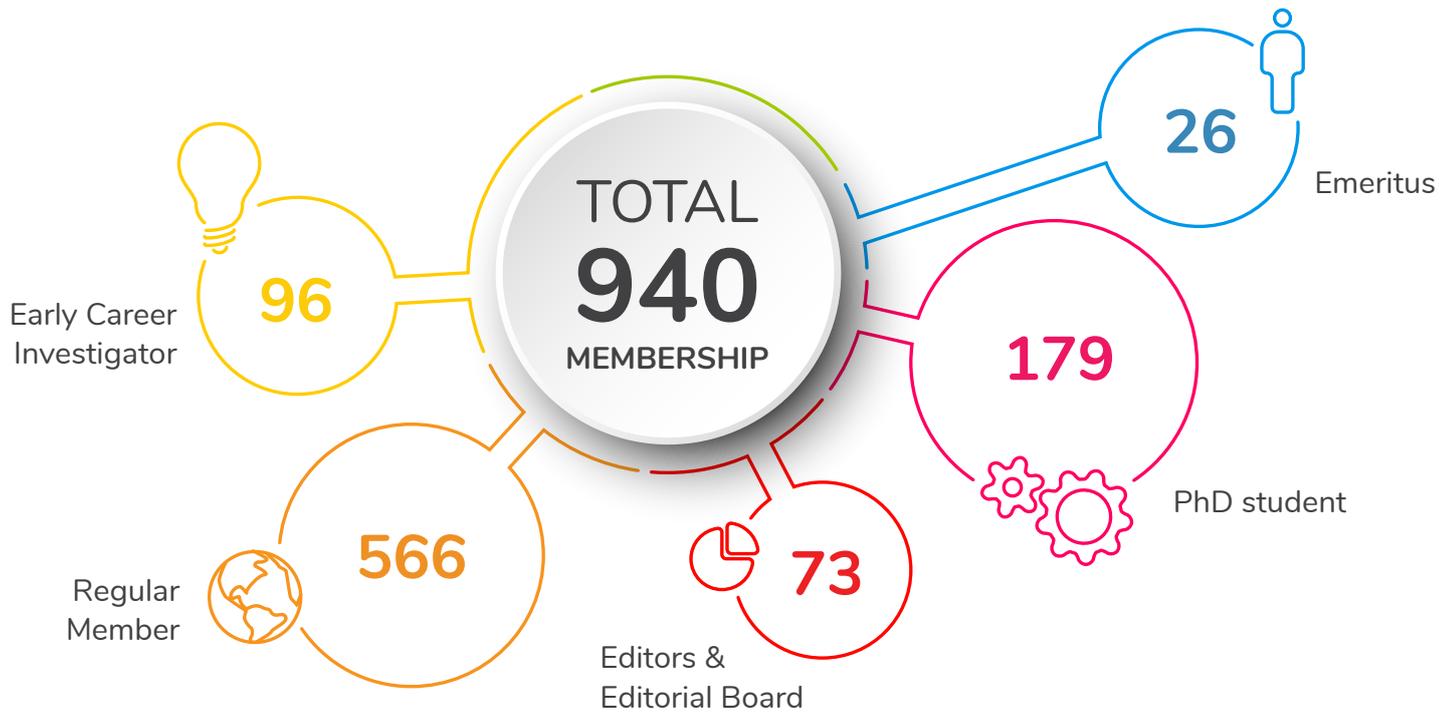
HOST ORGANISATION: ISCBFM

The International Society of Cerebral Blood Flow and Metabolism (ISCBFM) promotes research in cerebral blood flow, cerebral metabolism, and cerebral function in physiological and pathophysiological states. Interests of members of the Society range from the molecular and genomic mechanism of ischemia through clinical investigations of cerebral blood flow and metabolism.

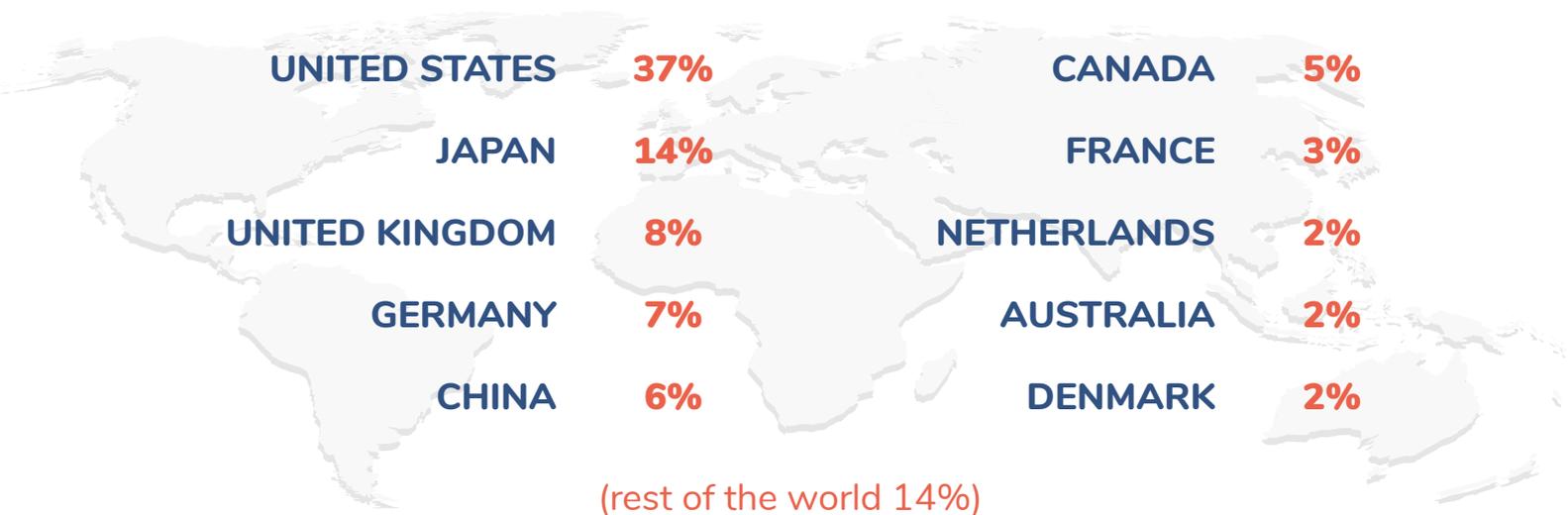
ISCBFM GOAL

ISCBFM operates exclusively for the purpose of promoting the advancement of education in the science of cerebral blood flow and metabolism throughout the world.

ISCBFM MEMBERSHIP PROFILE



GEOGRAPHICAL SPREAD

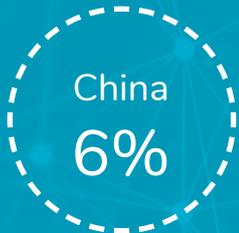


The UK are ranked 3rd on the overall Geographical Spread of the ISCBFM Membership, which gives confidence that the 2022 conference will be well attended.

ATTENDANCE AT PREVIOUS BRAIN CONFERENCES



GEOGRAPHICAL SPREAD OF BRAIN 2019



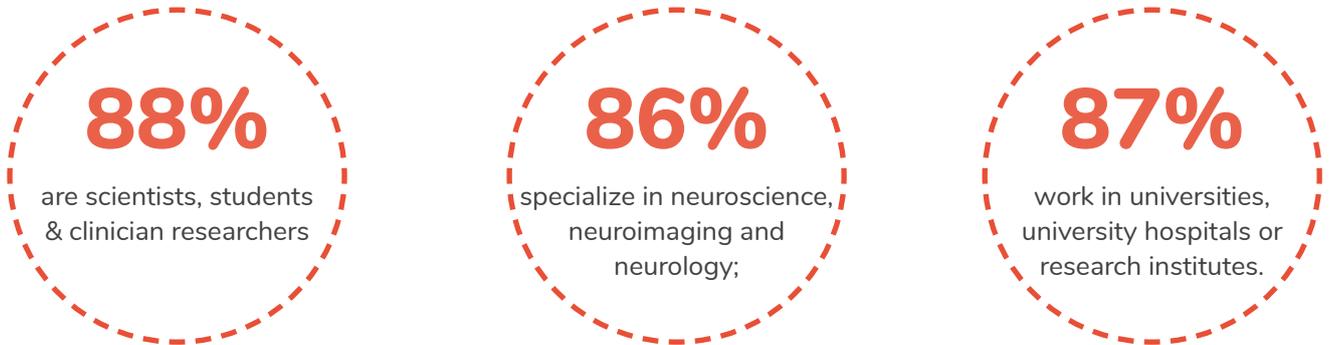
Others 21%

TOPICS FOR BRAIN & BRAIN PET 2022

- Aging and Dementia
- Biomarkers
- Brain Imaging
- Brain Repair
- Cardiac Arrest/Global Cerebral Ischemia
- Cerebral Haemorrhage
- Cerebral Ischemia
- Cerebral Metabolic Regulation
- Choroid Plexus/Meningeal Barriers/CSF
- CNS Trauma
- Developing Brain
- Neurodegeneration
- Neurovascular Coupling
- Neurovascular Unit
- Pharmacology and Therapeutics
- Stem Cells and Cell Therapy
- Subarachnoid Haemorrhage (SAH)/ Vasospasm

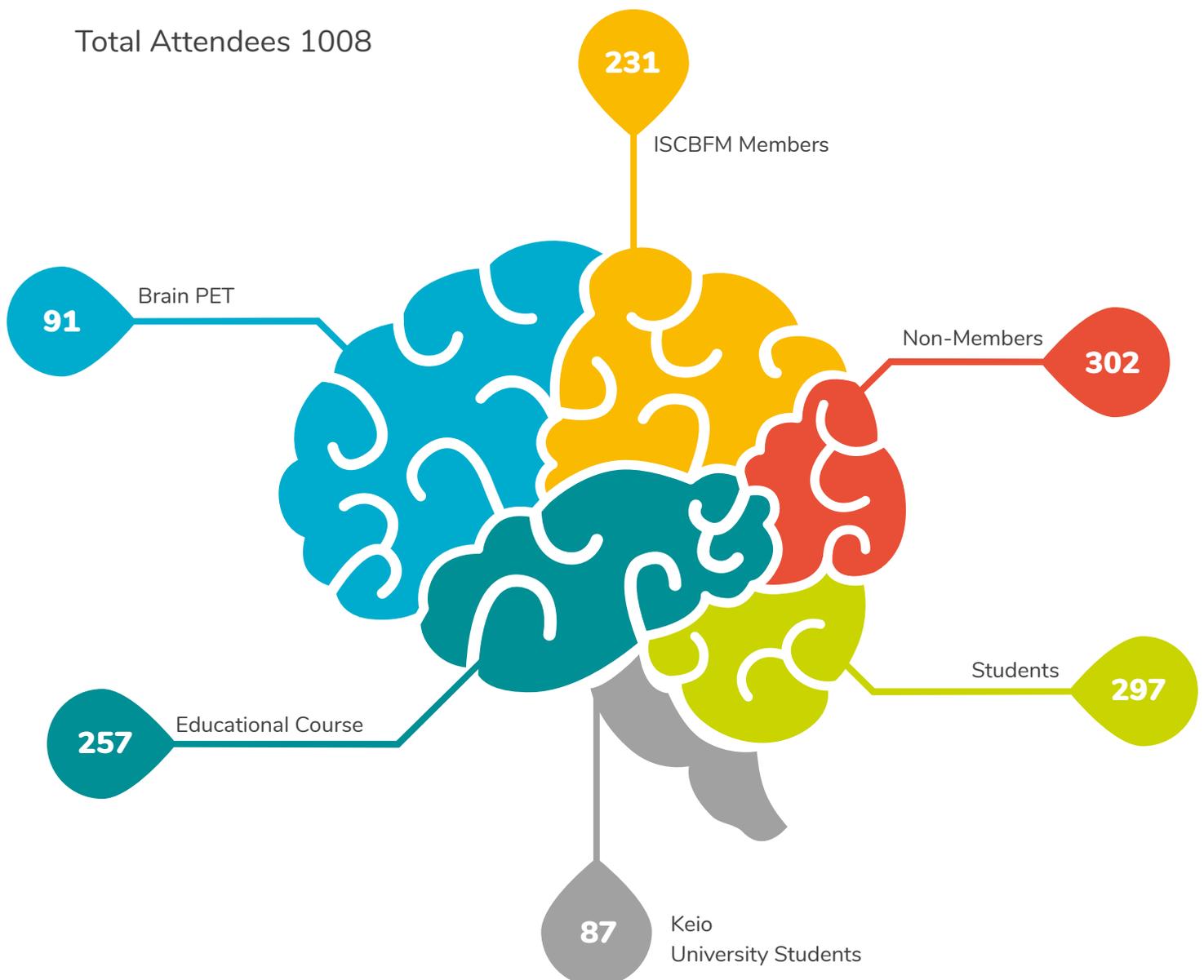
PROFILE OF ATTENDEES

BRAIN & BRAIN PET 2022 will attract a wide range of delegates, including clinical and non-clinical professors, researchers and students.. Typically we have lab heads, accompanied by 1-3 junior researchers in attendance. It is expected that delegate numbers will be in excess of previous meetings.



KEY STATS FROM BRAIN 2019

Total Attendees 1008



MEET EXPERTS

GENERATE NEW IDEAS

NETWORK INTERNATIONALLY



ABOUT GLASGOW

Glasgow is undoubtedly one of Europe's most dynamic cultural capitals: steeped in culture, rich in history, but above all, alive with an excitement you can sense as you walk through its elegant Victorian streets, squares, parks and gardens. It is an incredibly friendly, cosmopolitan city with beautiful architecture, and numerous cultural attractions; combined with some of the world's most breath-taking scenery right on its doorstep. Within an hour you can experience ancient castles, tranquil lochs, outstanding golf courses or visit the capital city of Edinburgh. There is sailing, hillwalking or mountaineering and scenery like you may never have seen before. You can see why Glasgow was described as the world's "friendliest" and "most affordable" city and one of the "top 10 Best Cities in the world to visit in 2019" by Time Out Magazine. Glasgow will provide the delegates and their families with a wealth of opportunities for discoveries and adventure, at the conference and beyond.

MEET NEW CLIENTS

GATHER NEW KNOWLEDGE

FOSTER COLLABORATIONS

VALUE PROPOSITION

Partnership with BRAIN & BRAIN PET 2022 will be a key step for your company in fostering relationships with our sector (or industry). BRAIN & BRAIN PET 2022 will allow your company, product and brand to be uniquely and actively showcased at this exciting international forum. It will also allow your company to meet potential clients, generate new ideas, gather new knowledge, foster collaborations and meet a defined professional community. Our all-encompassing topics provide the content for a range of different forms of commercial participation and we will provide you with the opportunity to align your core values with those themes. Your relationship with BRAIN & BRAIN PET 2022 will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our delegates. It will allow your company to showcase your products and services to multi-disciplinary delegates.

REASONS TO PARTNER WITH BRAIN & BRAIN PET 2022

- Excellent opportunity to meet your customers
- Showcase your new products and technologies to your potential or existing customers
- Increase credibility, expand loyalty and build opportunities with new and existing customers
- Reinforce and strengthen your brand position within the community
- Bring your brand to hundreds of academic and industry researchers and clinicians in this sector.
- Promote your products, services and research to the right audience
- Generate new ideas and build your knowledge
- Foster collaborations and build new business relationships
- An opportunity for your staff to connect face to face with the most influential people, bodies and organisations within our industry

PARTNERSHIP PACKAGES AT BRAIN & BRAIN PET 2022

Partnership Summary sheet	Principal Partner £12,500	Executive Partner £7,750	Associate Partner £5,000	Supporting Partner £3,500
Branding on BRAIN & BRAIN PET 2022 partners page of website	✓	✓	✓	✓
Use of BRAIN & BRAIN PET 2022 image in your promotional activities	✓	✓	✓	✓
Exhibition space only	6m x 3m	3m x 4m	3m x 3m	3m x 2m
Complimentary exhibitor registrations	2	2	2	2
Complimentary delegate tickets	4	3	2	1
Complimentary tickets to the conference dinner	4	3	2	1
Banner advert in the conference app	✓	✓	✓	
Tiered digital branding on AV screens and on welcoming slides at each session	Principal Tier	Executive Tier	Associate Tier	Supporting Tier
Insert into the delegate pack or in the conference app	✓	✓	✓	✓
Featured Partner articles	2	1	1	1
Recognised in all communications to registered delegates	✓	✓	✓	
Coverage in all visitor promotional campaigns	✓	✓		
Recognition from the podium	At the start of each day's keynotes & the closing remarks	At the welcome reception		
70 word e-mail blast to our delegate distribution list.	2	1		
Congress Website branding	✓			
Opportunity to organise an exclusive branded event	✓			
Free extra value option	Lunch Sponsorship Worth £3,500	One Coffee Sponsorship £1,950		

PRINT AND BRAND EXPOSURE



DELEGATE LANYARDS
£3,500
(Industry partner to supply)



DIRECTIONAL SIGNAGE
£1,500



RE-USABLE COFFEE CUP
£3,000



MEETING NOTEPAD
£1,500
(Industry partner to supply)



PENS
£1,500
(Industry partner to supply)



DELEGATE WATER BOTTLE
£2,500



VIRTUAL DELEGATE BAG
£750
(In-app)

EXACT SPECS OF EACH ITEM WILL BE DISCUSSED AS PART OF THE SPONSORSHIP AGREEMENT



INDUSTRY ENGAGEMENT

Industry Sessions 60 minutes

We are pleased to offer Industry Session at lunchtime in the breakout rooms. This is a cost effective way for you to engage with a tailored selection of the audience.

- A 60-minute dedicated session time included in the app, website and digital programme.
- 2 complimentary day registrations.
- Banner branding in meeting room (supply own pull up banners, subject to venue and LOC approval).
- Recognition as a Symposium Sponsor in official publications.
- Inclusion of your company name, link to home site and logo on the BRAIN & BRAIN PET 2022 website.
- Invitations for Symposium sent by email (by the Organiser) to registered delegate list by the organisers (material to be supplied).
- Dedicated company branded registration link provided to attract additional delegates.
- Complimentary use of standard audio-visual and technical equipment (LCD, Screen, 2 Microphones, Sound) as existing in that room (technicians and extra equipment not included).

Delegates will be invited to take a light lunch in the symposium room



(one per day available during the lunch break)

MEET NEW CLIENTS

GATHER NEW KNOWLEDGE

FOSTER COLLABORATIONS



INDUSTRY ENGAGEMENT

Exclusive Express Industry Sessions 20 minutes £3,500

(one available per coffee break)

We are pleased to offer “Express Industry Session” at coffee breaks in the exhibition area! This is a cost effective way for you to engage with a tailored selection of the audience.

- A 20-minute dedicated session time included in the app, website and digital programme.
- 2 complimentary day registrations.
- Banner branding in meeting room (supply own pull up banners, subject to venue and LOC approval).
- Recognition as a Symposium Sponsor in official publications.
- Inclusion of your company name, link to home site and logo on the BRAIN & BRAIN PET 2022 website.
- Invitations for Symposium sent by email to registered delegate list by the organisers (material to be supplied).
- Dedicated company branded registration link provided to attract additional delegates.
- Complimentary use of standard audio-visual and technical equipment (LCD, Screen, 2 Microphones, Sound) as existing in that room (technicians and extra equipment not included).



EXCLUSIVE GALA DINNER **£7,500 +VAT**

- Exclusive sponsorship of the gala dinner on 28th June evening
- Logo and company description on the BRAIN Conference website and in the digital conference programme (75 words maximum)
- Positioning of banners at event (to be supplied by sponsor)
- Half page advertisement in the digital conference programme
- Prominent table of ten at the gala dinner
- Opportunity to give a brief welcome speech (up to 3 minutes)
- Inclusion of a digital promotional item in the app
- Opportunity to provide small gift for each guest (to be supplied by sponsor)



EXCLUSIVE WELCOME DRINKS RECEPTION **£5,000 +VAT**

- Exclusive sponsorship of the welcome drinks reception
- Logo and company description on the BRAIN Conference website and in the digital conference programme (75 words maximum)
- Positioning of banners at event (to be supplied by sponsor)
- Opportunity to give a brief welcome speech (up to 3 minutes)
- Inclusion of a digital promotional item in the app



EVENT APP **£4,500**

As an exclusive partner of the app, you would be entitled to:

- Your company logo on the app splash screen.
- Banners on a number of key pages within the app, hyperlinked to your company website.
- Up to four 'push notifications' to app users.
- Dedicated e-shot promoting app launch.

The app will be used by the majority of delegates and will be the source of Conference information and speaker biographies.



EXCLUSIVE CLOSING RECEPTION **£3,500 +VAT**

- Exclusive sponsorship of the closing drinks reception
- Logo and company description on the BRAIN Conference website and in the digital conference programme (75 words maximum)
- Positioning of banners at event (to be supplied by sponsor)
- Opportunity to give a brief welcome speech (up to 3 minutes)
- Inclusion of a digital promotional item in the app



WI-FI

£2,500

All attendees will access the wireless internet during BRAIN & BRAIN PET 2022. The wireless access partner will have the opportunity to engage with those professionals every time they connect to the WiFi. Align your company with this opportunity if you are looking for high volume contact and a chance to drive brand awareness.

- Your logo on the landing page of the dedicated BRAIN Conference Wi-Fi network.
- Named as the Wi-Fi Sponsor in the Conference Pocket Program and proceedings.
- Company name and logo (with hyperlink to website) published on the conference app.
- Custom branded Wi-Fi Network Name and Password.
- Branded splash page with company name and logo (with hyperlink to website, venue to confirm).

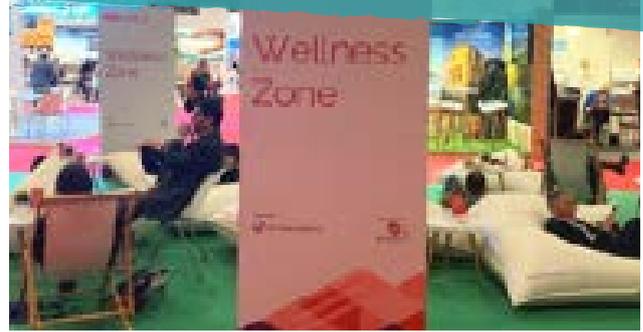


BUSINESS ZONE

£4,000

The Business Zones will be located within the exhibition area for all participants to use as a place to work or meet. We will provide round tables and chairs suitable for small gatherings. Tables can be reserved on-site by the host at the front counter. The sponsor will enjoy one full complimentary conference registration including all social activities and a table in the meeting zone reserved for them throughout the duration of the event. The area will be listed in the event app as 'Business Zone kindly supported by xxx' with your organisation name. Your logo would be placed on free-standing workstations and you would have the opportunity to brand the area with freestanding banners or additional pop-ups, and other marketing collateral.

REST, RE-ENERGISE AND REFUEL



RECHARGING STATION

£3,500

This is an opportunity to support the delegates by sponsoring an area for them to recharge their electronic devices. We will provide approximately 16m² of space, comfortable sofas, power and equipment, and you can brand and add additional furnishing as you wish.

You may leave marketing collateral and giveaways on the coffee tables and there will be space for you to provide two pull-up banners.

Digital advert on the app
Logo on signage related to Charging Station Partnership and within programme / on the app.
Logo & 50 word company overview on the app.
Inclusion of a digital promotional item in the app.
We will include two exhibitor passes, one full conference registration including all social activities and the standard acknowledgements throughout the Conference.

WELLNESS AREA

£2,500

Here is an opportunity to support the delegates by sponsoring a wellness area for them to revitalise themselves and their energy levels. We will provide approximately 16m² of space, comfortable sofas, lounge chairs, bean bags and you can brand and add additional furnishing as you wish.

You may leave marketing collateral and giveaways on the coffee tables and there will be space for you to provide two pull-up banners.

Digital advert on the app
Logo on signage related to this area and within programme / on the app.
Logo & 50 word company overview on the app.
Inclusion of a digital promotional item in the app
We will include two exhibitor passes, one full conference registration including all social activities and the standard acknowledgements throughout the Conference.

**EXCLUSIVE ITEM
SITTING OUTSIDE THE BOX!**

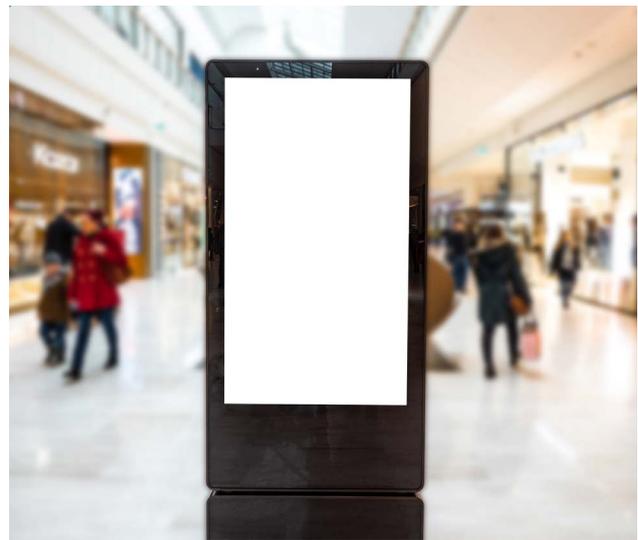


MEETING STOOLS

£2,000

Offer BRAIN & BRAIN PET 2022 attendees maximum flexibility as to where they want to sit, relax and/or meet in an informal but practical way to discuss with other participants during the conference, while giving your company very prominent visibility. The stools will be branded with the BRAIN & BRAIN PET 2022 logo on the top/sitting area, and as a supporter you may brand the four sides of the stools with your company's or product's branding (company artwork to be provided by supporter). The organisers will produce, assemble and distribute 50 stools around the exhibition and Stools are made of recycled cardboard (holding up to 200 kg / 400 pounds each). Dimensions: 30 x 30 x 34 cm (12 x 12 x 14 inches), weight about 1 kg / 2 lbs.

Benefits: Supporter's corporate or product branding on all four sides of the stool – the top/sitting area will be BRAIN branded



ONSITE DIGITAL ADVERTISING

£650 each

(10 packages available)

Display your corporate advert digitally within the Conference venue. From the information screens positioned in high footfall areas across the conference, your advert/logo and company message will be displayed for 10 seconds within any three minute period. This means your advert will be shown 300 times over the day on one screen, and 1,200 times throughout the venue in several prime locations.

The floor plan, programme and key note speakers will also be shown on each of these screens, guaranteeing each and every attendee viewing your advert.

EXHIBITION OPPORTUNITIES.

The exhibition will accommodate innovative areas that will appeal, attract and retain the audience at a variety of times throughout the day. We expect a busy and vibrant exhibition in an area conducive to networking and forging new relations.

The hall will include:

- Catering stations
- Seating
- Recharging Station
- Wellness area
- Business Zone
- Sponsored Lunchtime Symposia

You will be welcomed to submit your preferred stand location and we will do our utmost to fulfil your request. Tea, coffee and lunch will be served within the exhibition area.

Opening and Set up

Sunday 29 May 2022
Exhibition Build am
Registration Open pm
Educational Courses
Exhibition Open
Brain & Brain Pet 2022 Welcome Reception

Monday 30 May 2022

Registration Open
Exhibition Open
Brain & Brain Pet 2022 Main Conference
Brain & Brain Pet 2022 Early Career
Networking Evening

Tuesday 31 May 2022

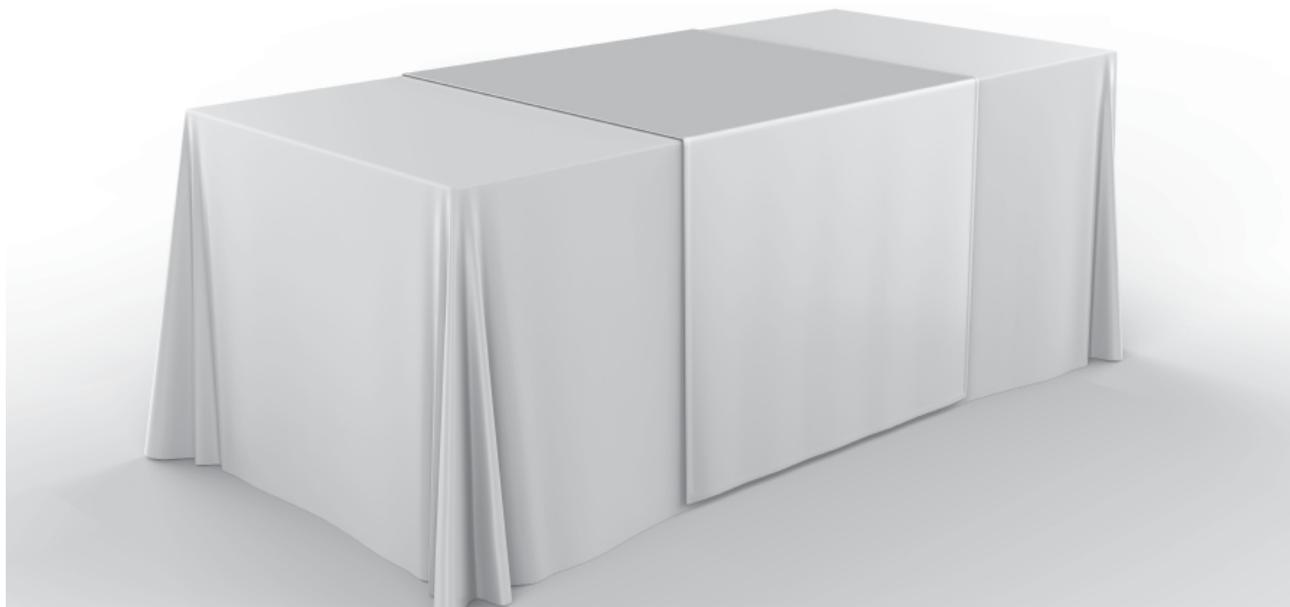
Registration Open
Brain & Brain Pet 2022 Main Conference
Brain & Brain Pet 2022 Conference
Dinner

Wednesday 1 June 2022

Registration Open
Exhibition Open till after lunch
Brain & Brain Pet 2022 Main Conference

Please note: Exact Timings may be subject to change

EXHIBITION OPPORTUNITIES.



This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition the posters, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

- Exhibition £1,950 + vat
- Table top space (circa 3m × 2m)
- Double Socket
- Wi-Fi (Upgrade available at cost)
- One trestle table and two chairs
- Cleaning
- 2 Exhibitor Passes coffee and lunch - extra exhibitor passes need to be booked at a rate of £275 + vat per person
- The exhibiting company will be listed in the exhibition section on the BRAIN digital programme
- Company logo and company description on the BRAIN Conference website and in the digital conference programme (75 words maximum)

All additional AV equipment, furniture, printed material, etc. can be booked through our preferred suppliers. Their details will be available through the exhibitor's manual which will be communicated to all confirmed exhibitors by Jan 2022.

CONTACT US

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